

## Become an LP® BuildSmart Preferred Remodeler

See how LP® SmartSide® can help you outsmart the competition and win more business. For more product information and details about the LP BuildSmart Preferred Remodeler Program, call 866.389.4657, or sign up today at LPBuildSmart.com/join.aspx.

#### Three easy ways to sign up:

**Call:** 866-389-4657

Click: LPBuildSmart.com/join.aspx

**Scan:** with the QR to the right.







## Innovative, Durable, Beautiful, and Incredibly Easy To Install

Try LP® SmartSide® Trim & Siding on Your Next Project!

- Lightweight, fast and easy to install
- Longer lengths for fewer seams
- More than 17 years of successful performance
- Installation training and marketing support
- 5/50 year limited warranty\*
- $\hbox{*See LPC} com for complete warranty details.}\\$

#### Visit us to learn more: LPCorp.com/SmartSide







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# Get The Right Support Tools To Win More Jobs With LP®



LPCorp.com/smartside

Build With Us:

## LP® BuildSmart Preferred Remodeler Program

### An Exclusive Training And Support Program To Help Build Your Business

- Must-have support to attract more remodeling jobs
- Interactive training sessions to become selling and installing experts

#### **Built Around Your Business**

- Get exclusive LP® SmartSide® training tools
- Save time with advanced installation tips
- Generate more business with marketing support





#### **BUILDSMART SILVER LEVEL**

#### Online Training On Ipbuildsmart.com\*

- Module 1: LP SmartSide 101
- Module 2: Trim, soffit and fascia installation
- Module 3: Lap siding and cedar shakes installation
- Module 4: Panel siding installation
- Module 5: Keys to success / post-installation info





#### **BUILDSMART GOLD LEVEL**

#### **Hands-On Training Events**

- How to successfully sell LP SmartSide products lecture
- Hands-on installation demonstration and participation with advanced techniques
- Question and answer session
- Earns the following hardworking support materials:
  - In-home tool box/sample kit
  - LP SmartSide consumer brochure
  - Consumer "LP Proves It" video DVD
  - Demonstration tools and product samples
  - Consumer vouchers and warranty information
  - Elevated listing on website and access to consumer leads





#### **BUILDSMART PLATINUM LEVEL**

#### **VIP Partner Support**

- Support LP SmartSide ongoing training efforts as a participating expert and advocate
- Learn about potential opportunities for local market exposure
- Earn access to support materials may include the following:\*\*
  - Customizable promotion literature
  - · Yard signs and door hangers
  - Customizable flier/insert/direct mail
  - Premier listing on website and premium access to consumer leads



<sup>\*</sup>Please see lpbuildsmart.com for complete program terms and conditions.

<sup>\*\*</sup>Specific support material offerings are subject to change.