## ADVANTAGES OF LP<sup>®</sup> SMARTSIDE<sup>®</sup> TRIM & SIDING

For nearly 25 years, LP<sup>®</sup> SmartSide<sup>®</sup> Trim & Siding products have delivered advanced durability and longer-lasting beauty, earning a reputation as one of the highest-performing and most preferred siding brands on the market.



## **ADVANCED DURABILITY**

- Features engineered wood strand technology
- Helps deliver superior protection against hail, wind, moisture, fungal decay, and termites
- LP's proprietary SmartGuard<sup>®</sup> process adds strength and helps LP SmartSide products withstand impacts, freeze/thaw cycles, high humidity, and more
- Third-party test results demonstrate that LP SmartSide lap siding resists hail damage better than fiber cement and vinyl
- Designed to withstand tough storms with wind gusts of up to 200 miles per hour
- Backed by industry-leading warranties; see LPCorp.com for details



## LONGER-LASTING BEAUTY

- Can completely transform the look of your home with uncompromising quality and distinctive curb appeal
- Available primed for exceptional paint adhesion and in a collection of 16 versatile ExpertFinish<sup>®</sup> prefinished colors
- Available in a variety of styles and profiles to accommodate individual design preferences
- Choose from products with a traditional cedar-grain texture for a natural appearance or products with a smooth finish for a clean, modern look
- Lap siding is available in longer lengths, allowing for fewer seams and a polished aesthetic



## ENVIRONMENTALLY-MINDED

- Made from sustainably and ethically-harvested wood strands
- Has a carbon negative lifecycle impact; stores far more carbon over its lifetime than what is emitted into the atmosphere during the manufacturing process
- Highly durable and made to withstand exposure to elements
- Durability and ease of installation leads to jobsite efficiencies, helping builders save time and reduce waste





© 2022 Louisiana-Pacific Corporation. All rights reserved. All trademarks are owned by Louisiana-Pacific Corporation