

## Commercial Application of LP® SmartSide® Precision Series Panels

General Construction Management, Inc.



### General Construction Management, Inc. Chooses LP® SmartSide® Precision Panels for Pleasing Aesthetic and Sturdiness Over Time

#### SUMMARY

For over 20 years, franchise restaurant builder General Construction Management, Inc. (GCM) has provided Southeastern Pennsylvania with commercial and, on occasion, residential contracting services. With a reputation for integrity, trust and straightforward answers, GCM focuses on building strong client relationships, making it one of the premier construction companies in the state, according to president and CEO Steve Blount.

Recently, GCM took on a rebuild of a McDonald's® location in Chambersburg, Pennsylvania, and GCM contractors used LP® SmartSide® Precision Series Panels for the first time.

#### OBJECTIVES

"When the owner of the Chambersburg McDonald's contacted us about doing a rebuild on his store last summer," said Blount, "he was very clear about wanting to use quality products that would last. That was his primary stipulation."

Blount and his project manager and estimator Greg Yessian had never heard of LP SmartSide products before, but after doing some research they both agreed that the LP SmartSide Precision Series Panels would provide just the durable exterior solution that the restaurant owner was looking for. Additionally, using LP SmartSide panels in conjunction with an acrylic coating with the look of stucco allows for a more cost-effective alternative to the typical finish on McDonald's restaurants, resulting in an authentic stucco look on top of an engineered wood foundation.

*"Using the SmartSide panel was a new experience for us. I've been in the business for 28 years, and I've never seen a product like the panel. It's incredibly unique. And it's priced right, too, which is great."*

*Greg Yessian, Project Manager & Estimator  
General Construction Management, Inc.*

#### IN BRIEF

##### LOCATION

Chambersburg, Pennsylvania

##### PROJECT SUMMARY

General Construction Management, Inc. has been a staple in the Pennsylvania building industry since 1991. When a McDonald's in Chambersburg, Pennsylvania needed a remodel from the ground up, GCM turned to LP SmartSide Precision Series Panels for an exterior solution that would last for many years to come.

##### WEBSITE

[www.gcmbuilt.com](http://www.gcmbuilt.com)

##### PROJECT OBJECTIVES

For any project that requires an exterior solution, commercial or residential, GCM looks for a product that offers the following:

- Long-term durability
- Simple installation
- Industry-leading warranty
- Resistance to moisture

##### SOLUTION

GCM opted to use the LP SmartSide Precision Series Panel for its ability to pair with other products for a stucco-like finish. As a long-term cost-effective product, the company now recommends it to other contractors in the business and will continue to use it both commercially and residentially.



#### IMPLEMENTATION

From footers in the ground to the restaurant's grand reopening, GCM was on site for 73 days, a rather speedy construction process considering the national average on a project like this is roughly 90 days.

"There's always a learning curve when using a new product," said Yessian, "but even though

we'd never used SmartSide before, we moved pretty quickly. Now, knowing the product a little better and seeing what we could have done differently, we know in the future we'll be able to finish a structure's exterior more quickly, ultimately allowing our clients to start making profit faster."



driven reputation full-circle with a product that's backed by the some of the best warranties in the industry.

"At GCM, we won't stand for something not being done correctly or not made to last," said Blount. "So using SmartSide on this project just made sense. The philosophy behind our company is all about using good products and being able to do a fast job with great results, and this product allowed us to deliver on that principle."

#### OUTCOME

Since the Chambersburg project's wrap in late October 2013, Blount and Yessian have been looking for more jobs where they can use LP SmartSide products.

"Using the SmartSide panel was a new experience for us," said Yessian. "I've been in the business for 28 years, and I've never seen a product like the panel. It's incredibly unique. And it's priced right, too, which is great."

The durability of the LP SmartSide panel, according to Blount, parallels what the company is all about, bringing their service-



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