



*Never Stop*  
**BUILDING**

*accelerate your business with a program  
that's built just for you*

[LPBuildSmart.com](http://LPBuildSmart.com)

# EARN THE TOOLS

to

# GROW YOUR BUSINESS

It's simple. Earn points for your participation and get rewarded with tools that contractors like you have requested.

Job Site Tools & Accessories | Direct Mail | Promotional Items | Trade Show Booth Gear  
Branded Apparel | Marketing Support | Social Media Tools | Priority Lead Generation



□ — TAKE IT — □

# TO THE LIMIT

*with*

# LP BUILDSMART

□ — — — — □

*your rewards are waiting*

To join the LP BuildSmart Team, call 866.389.4657.  
[LPBuildSmart.com](http://LPBuildSmart.com)

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get

**DEDICATED SUPPORT**

*from a*

**REAL PERSON**

***we stand behind you***

All LP BuildSmart members can talk to an actual LP BuildSmart Representative who wants to help you succeed by calling **866.389.4657**. You can also send us an email by visiting **LPBuildSmart.com**.

***get training from the experts***

Learn about LP® SmartSide® products and discover invaluable tips to install them with extreme efficiency.

{ *three member levels* }

# ▶ ONE LP TEAM ◀

It's easy to rank up and unlock new features and specialized marketing support.  
Sign up crew members to earn points even faster.



\$1/Square Cash Rebate  
Or  
\$2/Square Rebate For  
Co-Marketing/Branding

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Basic Website

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Basic Leads

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\$250 Annual Advertising Fund



\$2/Square Cash Rebate  
Or  
\$4/Square Rebate For  
Co-Marketing/Branding

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Enhanced Website

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Enhanced Leads

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\$500 Annual Advertising Fund



\$3/Square Cash Rebate  
Or  
\$6/Square Rebate For  
Co-Marketing/Branding

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Customized Website with Concierge Service

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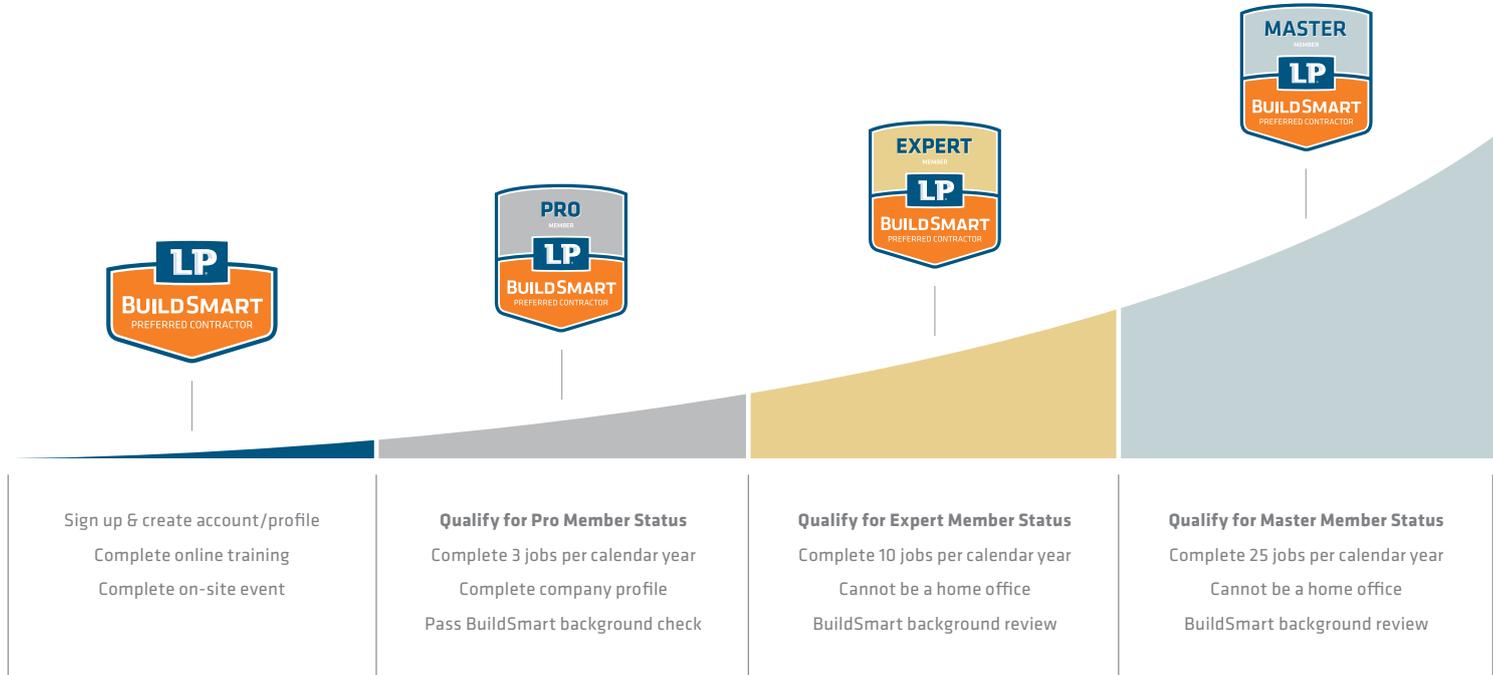
Exclusive Leads

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\$1,000 Annual Advertising Fund

# HOW TO GET STARTED

LP BuildSmart Members are eligible for rewards and rank up as they progress through the program.



Note: One job is equivalent to 2,500 sq. ft. or 25 squares of installed LP SmartSide Siding.

# YOUR

new

# COMMAND CENTRAL

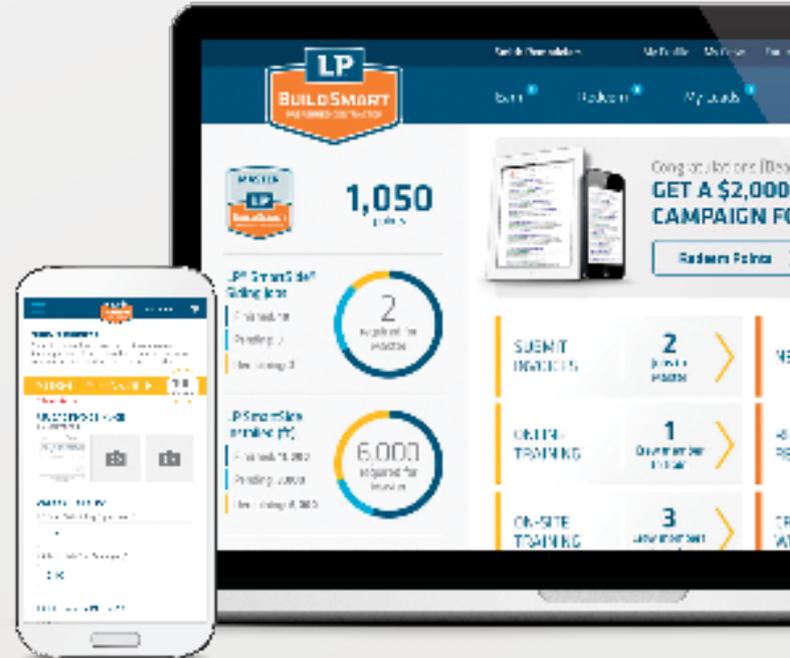
The new LP BuildSmart Dashboard puts you in total control. When you complete your profile, you'll have a customized experience that gives you more of what you want.

## *total access to:*

- Submit invoices (All Members) | Sign up for training (All Members)
- Redeem rewards (All Members) | Claim leads (Pro Members and Up)
- Manage your website (Pro Members and Up) | Dial in support tools (Pro Members and Up)

## *intuitive. convenient. effective.*

The LP BuildSmart program is optimized to work on mobile devices, tablets and laptops so you can submit your invoices and redeem rewards wherever your work takes you.



*join the team and  
claim your rewards*

LPBuildSmart.com.

get

# REWARDED

*for your*

# HARD WORK

See how far you can take your business when you have the right team. Join the LP<sup>®</sup> BuildSmart program and earn points by submitting job invoices and completing activities like training. Then enjoy rewards like tools, support and cash for your efforts.

