

## Texas Builder Recommends LP® TechShield® Radiant Barrier Sheathing Over the Competition



### LP TechShield Sheathing: A Staple in the Energy Efficiency Portfolio for Shaddock Homes

#### COMPANY PROFILE

Shaddock Homes is a Dallas-based, family-owned homebuilder servicing fifteen communities in the Dallas-Fort Worth, Frisco and Plano areas. For over fifty years, Shaddock Homes has been providing uniquely designed homes built for families who want a taste of luxury and fine craftsmanship at a surprising price point. Shaddock Homes specializes in luxury production builds that range from \$340,000 to over \$1 million. In 2017, they closed 253 homes.

The Shaddock Homes team focuses on the home being the foundation of a family's lifestyle. Each luxury home gets personal care and attention to ensure it meets the company's commitment to quality. They strive to create homes that meet a balance of cost and energy efficiency, while still having an extraordinary home design.

#### WHY LP TECHSHIELD RADIANT BARRIER SHEATHING

As part of its commitment to creating more sustainable houses Shaddock Homes has relied on LP® TechShield® sheathing, the number one and original brand of radiant barrier sheathing, as an energy-efficient building solution on all of their homes since 2012.

Shaddock Homes' Director of Purchasing Bill Pierce oversees material sourcing, contracting and budgeting, among other areas of operation. According to Pierce, LP TechShield sheathing helps contribute to a home's value, livability and affordability. "At the end of the day when homeowners get their utility bill, it will be lower due in part to LP TechShield sheathing," said Pierce.

As long-time loyalists to the LP TechShield brand, Shaddock Homes continues to choose LP TechShield sheathing over other radiant barrier sheathings on the market.

#### In Brief

##### LOCATION

Dallas, TX

##### PROJECT SUMMARY

Shaddock Homes provides uniquely designed homes for their customers. With an emphasis on energy-efficient and cost-effective homes, they have used LP® TechShield® Radiant Barrier Sheathing for the past six years.

##### WEBSITE

[www.shaddockhomes.com](http://www.shaddockhomes.com)

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Bill Pierce, Shaddock Homes' Director of Purchasing



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In addition to the product performance, Pierce has been continually impressed with LP’s customer service in the field. “Our sales rep Steven Perez does an excellent job. He is always accessible.”

#### SHADDOCK HOMES’ ENERGY EFFICIENCY PACKAGE

According to their website, “The Shaddock Homes’ commitment to building energy-efficient and more cost-effective homes for clientele has never been more relevant than it is today.” As a part of its energy efficiency package, Shaddock Homes has included LP TechShield sheathing on all the homes it has built in the past six years.

The energy efficiency package is offered to all homeowners and includes other features such as tankless water heaters, 16 SEER HVAC units and R-38 insulation in the attic. Shaddock Homes educates homeowners on the importance of a home’s HERS (Home Energy Rating System) score and explains how certain home building materials—like LP TechShield sheathing—can contribute to a lowered score and the potential for lowered energy costs.

Pierce continues to rely on LP TechShield sheathing for their roofing needs. “I would recommend the product to anybody in the homebuilding industry.”



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