



ADVANCED DURABILITY THAT SAVES TIME & MONEY

WHY IS YOUR INVESTMENT IMPORTANT?

Choosing products for your build can mean making sacrifices in cost or performance. Ideally, the products you choose will deliver high performance and help keep your project on target. When you find a product that does both, you can save time and money without sacrificing the quality of your work.

LP® SMARTSIDE® TRIM & SIDING CAN HELP YOU SAVE

By improving installation times, reducing jobsite waste and keeping installation labor costs down, the advanced durability of LP SmartSide lap siding can save you time and money compared to competitor products.

RELIABLE SUPPORT

“Our local LP rep was very helpful before and during construction,” adds McKnight. “He’s only a phone call away, and he was happy to visit the jobsite to show our crew how LP SmartSide Trim & Siding should be applied from a warranty standpoint. That can help minimize problems five or ten years in the future.”

SAVINGS PUT TO THE TEST

LP worked with a trusted third party to conduct a time and motion study. The study examined productivity during LP SmartSide lap siding installation versus a set of competitors and their installation processes. Each product was installed on a typical two-story home by professionals with varying experience levels.

⚠ WARNING: Drilling, sawing, sanding or machining wood products can expose you to wood dust, a substance known to the State of California to cause cancer. Avoid inhaling wood dust or use a dust mask or other safeguards for personal protection. For more information go to www.P65Warnings.ca.gov/wood.

THE RESULTS

Crews reported that LP SmartSide products were easier to work with.

- 16-foot lengths allowed for fewer cuts and helped crews install faster; crews could cut multiple boards at once, saving valuable time on the jobsite
- LP SmartSide lap siding is lightweight and durable enough for one crew member to carry and lift the product to workers on scaffolding, which allowed for easier jobsite mobility

LP SMARTSIDE LAP SIDING WAS SHOWN TO BE INSTALLED FASTER THAN FIBER CEMENT LAP SIDING.

LP SmartSide products may lead to less jobsite waste.

- Because of its light weight and durability, LP SmartSide products won’t break under their own weight
- 16-foot lengths may lead to fewer seams and cuts
- Every delivery of LP SmartSide lap siding is ready to use as soon as it hits the jobsite; there is no need to look for knots or broken boards

KEEP PROJECTS ON TARGET WITH LP® SMARTSIDE® TRIM & SIDING

When it’s put to the test, LP SmartSide Trim & Siding is a great economic choice for your business. By installing LP SmartSide products, you’ll invest in durability that saves time and money.



Learn more at LPCorp.com/SmartSide