

McDonald's®

in association with General Construction Management, Inc.

GCM, Inc. chooses LP® SmartSide® panels for pleasing aesthetic and long-term performance.

LOCATION

Chambersburg, Pennsylvania

WEBSITE

www.gcmbuilt.com

PROJECT SUMMARY

For over 20 years, franchise restaurant builder General Construction Management, Inc. (GCM) has served Southeastern Pennsylvania as one of the premier partners for light commercial and, on occasion, residential contracting services.

Recently, GCM took on a rebuild of a McDonald's® location in Chambersburg, Pennsylvania, where they used LP® SmartSide® panels for the first time.

"When the owner of the Chambersburg McDonald's contacted us about doing a rebuild on his store last summer, he was very clear about wanting to use quality products that would last. That was his primary stipulation," said GCM president & CEO Steve Blount.

The GCM team had never heard of LP SmartSide products, but after doing some research they both agreed that the LP SmartSide panels would provide the perfect durable exterior solution that the restaurant owner was looking for. Additionally, using LP SmartSide panels allows for a more cost-effective and structurally robust alternative to the typical finish on McDonald's restaurants.

PROJECT OBJECTIVES

For any project that requires an exterior solution, light commercial or residential, GCM looks for a product that offers:

- Long-term durability
- Simple installation
- Industry-leading warranty
- Resistance to moisture



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Greg Yessian
Project Manager & Estimator,
General Construction Management, Inc.



SOLUTION

GCM opted to use the LP® SmartSide® panel for its ability to pair with other products for a superior finish. As a long-term cost-effective product, the company now recommends it to other contractors in the business and will continue to use it in both light commercial and residential applications.

IMPLEMENTATION

“From footers in the ground to the restaurant’s grand reopening, GCM was on site for 73 days, a rather speedy construction process considering the national average on a project like this is roughly 90 days.

“There’s always a learning curve when using a new product,” said Yessian, “but even though we’d never used SmartSide before, we moved pretty quickly. Now, knowing the product a little better and seeing what we could have done differently, we know in the future we’ll be able to finish a structure’s exterior more quickly, ultimately allowing our clients to start making profit faster.”

OUTCOME

Since the Chambersburg project’s wrap in late October 2013, Blount and Yessian have been looking for more jobs where they can use LP SmartSide products.

“Using the SmartSide panel was a new experience for us,” said Yessian. “I’ve been in the business for 28 years, and I’ve never seen a product like the panel. It’s incredibly unique. And it’s priced right, too, which is great.”

The durability of the LP SmartSide panel, according to Blount, parallels what the company is all about, bringing their service-driven reputation full-circle with a product that’s backed by the some of the best warranties in the industry.

“At GCM, we won’t stand for something not being done correctly or not made to last,” said Blount. “So using SmartSide on this project just made sense. The philosophy behind our company is all about using good products and being able to do a fast job with great results, and this product allowed us to deliver on that principle.”

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Steve Blount
President & CEO, General
Construction Management, Inc.



888.820.0325
support@lpcorp.com
lpcorp.com