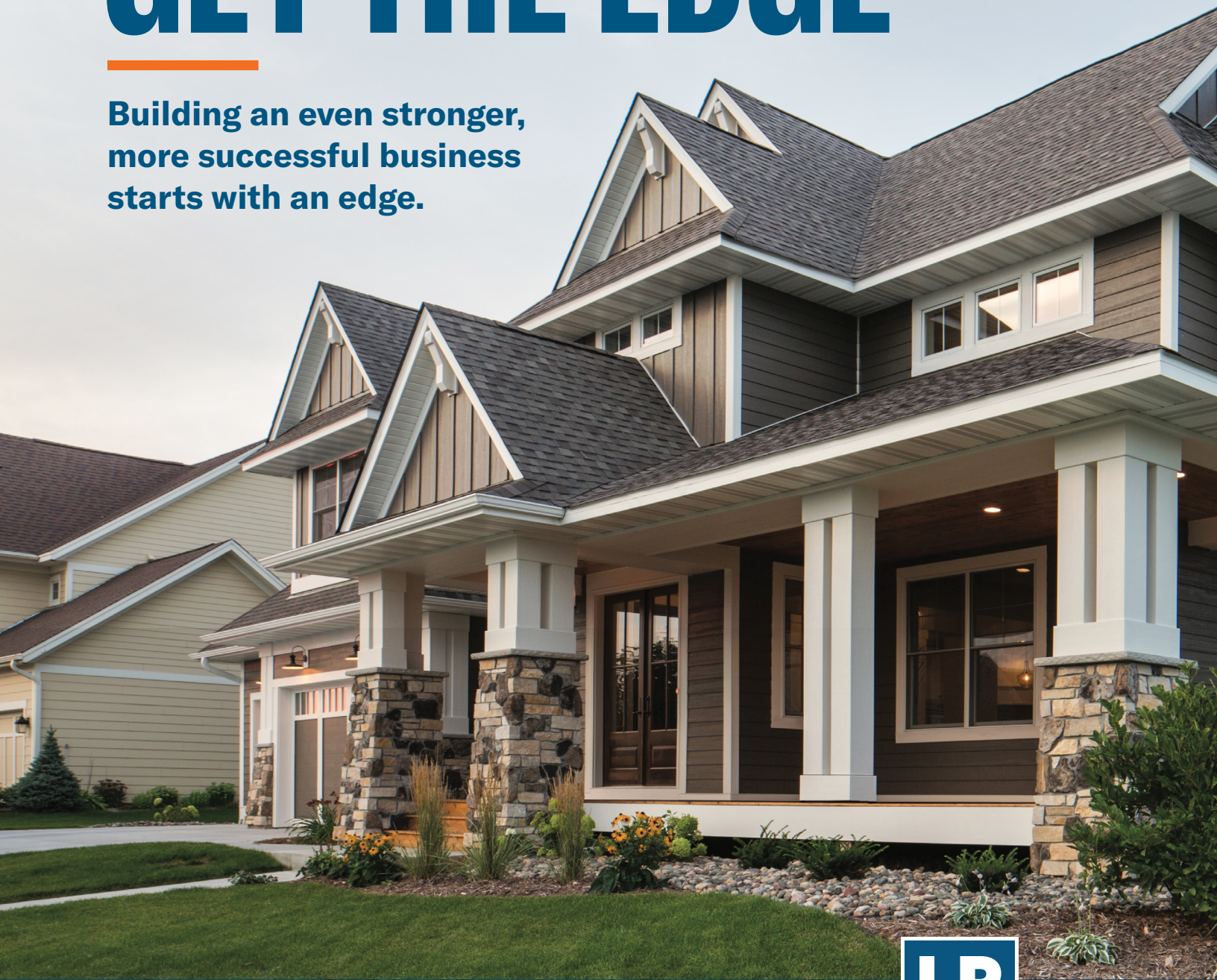




# GET THE EDGE

**Building an even stronger,  
more successful business  
starts with an edge.**



**REFERRALS. RESOURCES. REWARDS.**

Loyalty Program for Remodeling Contractors  
[www.LPRemodelersEdge.com](http://www.LPRemodelersEdge.com)





# YOUR HARD WORK



Reinvest to get even  
more business.

# YOUR REWARDS



Benefit your business  
and reward your team.

## IN THIS GUIDE:

PROGRAM OVERVIEW PAGE 03

WHAT & HOW YOU EARN PAGE 04

EARNING STRUCTURE PAGE 05



# GROW. THEN GROW EVEN MORE.

You have the skills, the experience and the drive. Now all you need is an extra edge—that additional push to strengthen your business even more.

The LP® Remodelers Edge™ program, our loyalty program for remodeling contractors, helps give you that edge with:



**REFERRALS** to grow  
your business faster



**RESOURCES** to  
close more sales



**REWARDS** to reinvest in your  
business or treat yourself

## IT'S EASY TO PARTICIPATE

There are no long forms to fill out here.  
Simply upload invoices and you're all set.

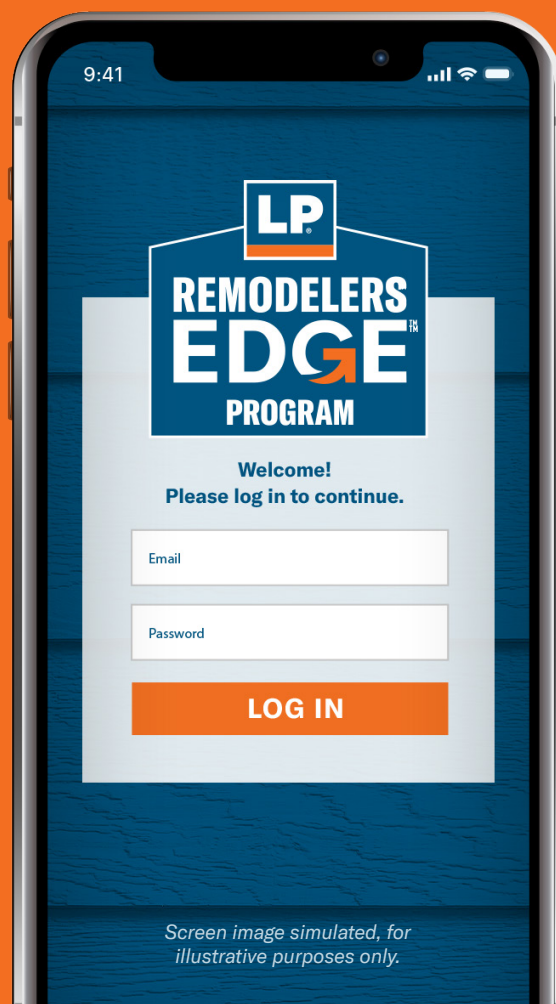
And the rewards are meaningful.  
They truly help add value to your business.

You already make homes look amazing  
with LP® SmartSide® Trim & Siding.  
We can't wait to see everything you do  
with the LP Remodelers Edge program.

Let's roll up our sleeves and get to  
work—together.

**SIGN UP TODAY AT**

[www.LPRemodelersEdge.com](http://www.LPRemodelersEdge.com)



Screen image simulated, for  
illustrative purposes only.

# REAL REWARDS FOR REAL WORK

It's easy to participate in the LP® Remodelers Edge™ program, and it offers meaningful rewards that truly add value to your business.



## REFERRALS

Receive leads in your service area from LP and recognition in the online LP Contractor Locator directory.



## RESOURCES

Get access to marketing funds, lead generation, continuing education and a dedicated support team.



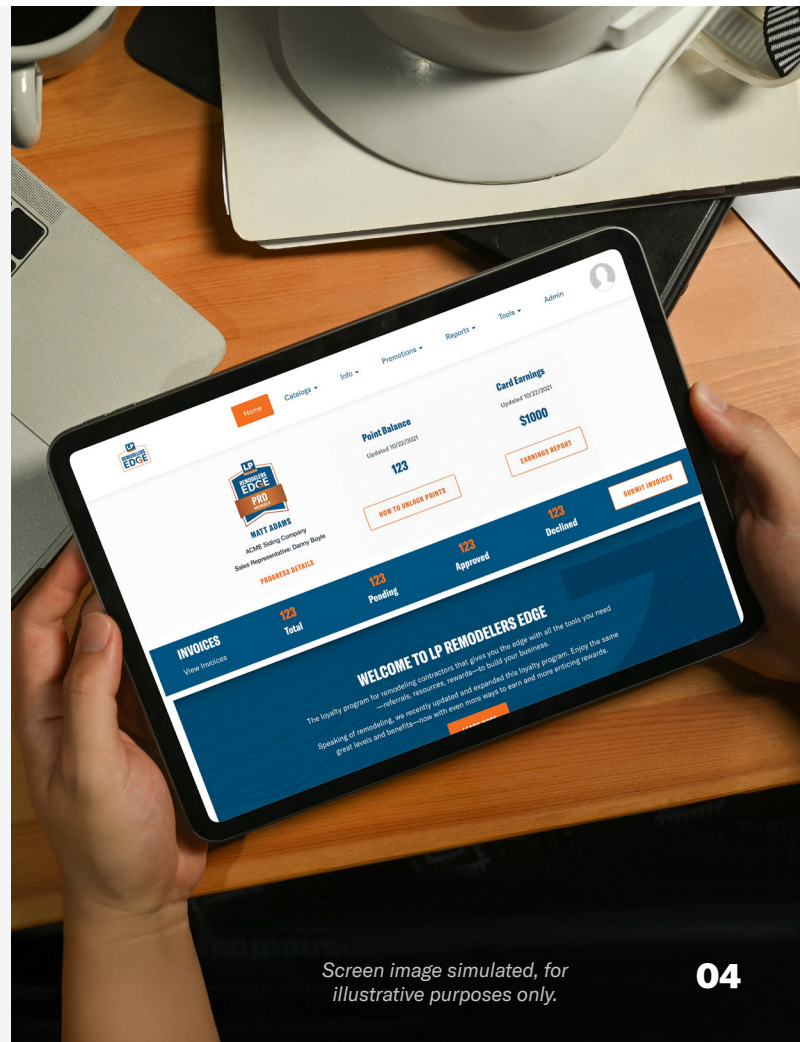
## REWARDS

Earn points to redeem for awards plus score cash on your LP Building Solutions Prepaid Mastercard®.

*Use your LP Building Solutions Prepaid Mastercard® anywhere Mastercard is accepted. This card is issued by The Bancorp Bank, N.A., pursuant to license by Mastercard International. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Bancorp Bank, N.A.; Member FDIC. This is not a gift card. This card is issued for loyalty, award or promotional purposes.*

## 1-2-3. DONE.

- 1 SUBMIT INVOICES**  
Start submitting LP® SmartSide® product purchase invoices to earn points and progress through the membership levels.
- 2 COMPLETE TRAINING**  
Attend and complete the required LP® SmartSide® Installation 101 Training course live virtual or in-person session.
- 3 EARN POINTS AND CASH**  
Earn bigger cash bonuses and point multipliers each time you level up.



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# FLEXIBLE AND POWERFUL POINTS

You worked hard to earn points. Now put your points to work for you.

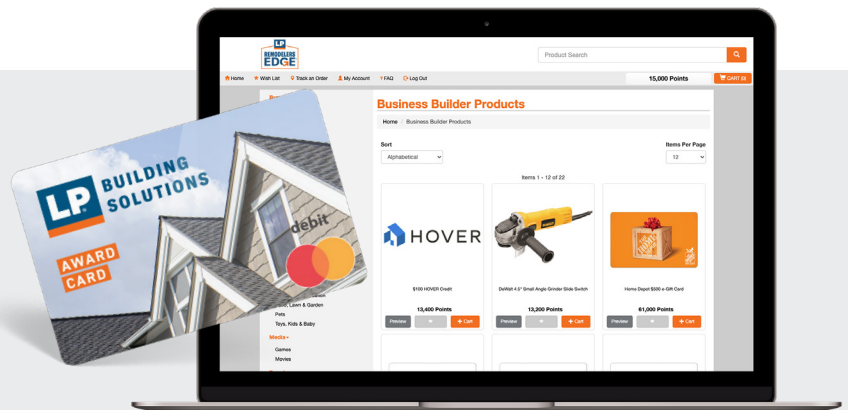
## EARNING STRUCTURE FOR LP CASH CARD AND CO-MARKETING FUNDS

Earn points for each square foot of LP® SmartSide® Trim & Siding you claim.

Level	Total Sq Ft Claimed	Cash on LP Building Solutions Prepaid Mastercard®	Point Bonus	Points Earned Per Sq Ft
	< 7,500 SQ FT	-	-	1x POINT
	7,500 SQ FT 15,000 SQ FT	\$100 \$100	10,000 POINTS 10,000 POINTS	1x POINT
	25,000 SQ FT 50,000 SQ FT	\$200 \$500	20,000 POINTS 50,000 POINTS	2x POINTS
	75,000 SQ FT 100,000 SQ FT	\$500 \$500	50,000 POINTS 50,000 POINTS	3x POINTS

### SO MANY OPTIONS

Redeem your points in the online catalog for marketing materials, professional tools, partner offerings, merchandise, travel experiences and LP-branded products.



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**NOT A MEMBER YET?**

Visit [www.LPRemodelersEdge.com](http://www.LPRemodelersEdge.com)



## QUESTIONS?

LP® Remodelers Edge™ Program Headquarters

800-411-0722 | [ContactUs@LPRemodelersEdge.com](mailto:ContactUs@LPRemodelersEdge.com)

[www.LPRemodelersEdge.com](http://www.LPRemodelersEdge.com)

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