

Technical Bulletin No. 007

Blushing

Blushing is caused when moisture is temporarily trapped in the dry paint film due to exposure to prolonged periods of rain or condensation during the winter season. The water vapor caught in the paint film can be seen and causes the paint to have a hazy or whitish colored appearance. This whitish-hazy appearance is NOT permanent. It will diminish gradually as warmer days begin in summer. Sunlight, wind/airflow, and general warmth will assist the moisture in vacating the paint film and allow the siding to return to its intended color/appearance by late summer.

Blushing does not affect the durability of the paint or the siding. LP has and will continue to educate our Distributors, Builders and Siding Contractors on proper storage and handling methods to reduce LP CanExel siding blushing occurrences.