2020 Dealer Sales Rep New Builder/Contractor Conversion Incentive

**Terms & Conditions:** Dealer Sales Reps converting new builders and contractors to LP® SmartSide® products will receive a rebate from LP in the following amounts subject to all terms, conditions and rules in this rebate form. A new conversion is defined as:

- Placement of any combination of LP SmartSide strand products with a new builder or contractor customer (Ex: multiple products with same builder = one conversion)
- Expansion of LP SmartSide strand product category usage with an existing builder or contractor (Ex: Uses lap, adds trim)
- A builder or contractor must build a minimum of 5 houses/yr.
- Each Builder or Contractor can only be counted once, regardless of number of homes built

<table>
<thead>
<tr>
<th>Rebate Opportunity</th>
<th>Rebate Amount</th>
<th>Rebate Request Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Receive up to $300 for each new LP SmartSide builder or contractor conversion, up to five submissions</td>
<td>$300 per conversion</td>
<td>(Max Rebate up to $1,500)</td>
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<tr>
<td>Receive up to $600 for each new LP SmartSide ExpertFinish® builder or contractor conversion, up to five submissions</td>
<td>$600 per conversion</td>
<td>(Max Rebate up to $3,000)</td>
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</tbody>
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**Please Note:**

- One rebate per Dealer Sales Rep - $4,500 maximum
- All dealer sales representatives are eligible for the incentive unless your employer prohibits participation.
- Dealer Sales Reps are solely responsible for local, state and federal taxes on any payments received.
- This rebate may not be combined with any other rebate or discount on LP SmartSide or LP SmartSide ExpertFinish products.
- Rebate applies to LP SmartSide and LP SmartSide ExpertFinish products purchased between January 1, 2020 and December 31, 2020.
- All completed rebate forms and supporting documents must be received by LP prior to January 31, 2021.
- INVOICE DOCUMENTATION, W9, AND CUSTOMER SET UP FORM ARE REQUIRED TO RECEIVE REBATE

**Program Number:** 2020-NSD

**INVOICE DOCUMENTATION AND TAX ID NUMBER ARE REQUIRED TO SUBMIT YOUR REBATE OR FOR MORE INFORMATION, PLEASE VISIT LPcorp.com/rebates**